

*Creativity/Nonfiction Essay Grading Rubric*

| Grading Average           | Excellent   | Average   | Poor   |
|---------------------------|---|---|--|
| <b>Title</b>              | Awakens and focuses interest on the writer's agenda. Compelling and gets the reader to wonder.  | Clear and somewhat focused. Establishes the subject of the essay, but it misses opportunities to add wonder.  | Does not attempt to generate interest. Problems with clarity or focus.   |
| <b>Audience Awareness</b> | The writer is fully aware of the audience and accommodates readers' needs and interests throughout. The essay holds attention from beginning to end.  | The writer is aware of an audience and sometimes accommodates readers' needs and interests. At times, clichés or situations do not address the relatability for the reader. | The writer is not aware of audience needs rather the writer writes to their own understanding; therefore, frequently the essay is confusing, or the reader must try to understand what is meant. |
| <b>Introduction</b>       | The writer exposes a compelling introduction that causes the reader to draw interest and even, at times, pathos.  | The writer just says "why" the essay was written. Little regard is given to an emotional response.  | No introductory explanation is given or if one is given, it is written in a way that the reader has no understanding as to the purpose of the essay.   |
| <b>Creativity</b>         | The essay itself reveals a uniqueness that augments the reason for the essay. In other words, if the essay is about a little boy who is scared to tell the truth, the essay is written with diction that is indecisive, pauses often, and is repetitive and hesitant. | The essay is interesting and attempts to reveal a uniqueness that augments the reason for the essay, but at times it become awkward and obvious in the attempt.             | No attempt is made to draw a creative exposure to the essay.   |
| <b>Structure</b>          | Elegantly organized with respect to both the whole essay and the continuity of paragraphs. Accommodates the complexity of the augmented creativity.   | Well organized throughout but without either elegance or complexity. The essay accommodates some satisfactory augmented creativity.   | The essay is randomly written, similar to a journal or diary entry with no regard to organization or accommodating the augmented creativity.   |
| <b>Grammar/Mechanics</b>  | No unintentional grammatical and/or mechanical errors.  | No grammatical and/or mechanical errors.  | Grammatical and/or mechanical errors.  |